

SPEED

News no 2 October 95



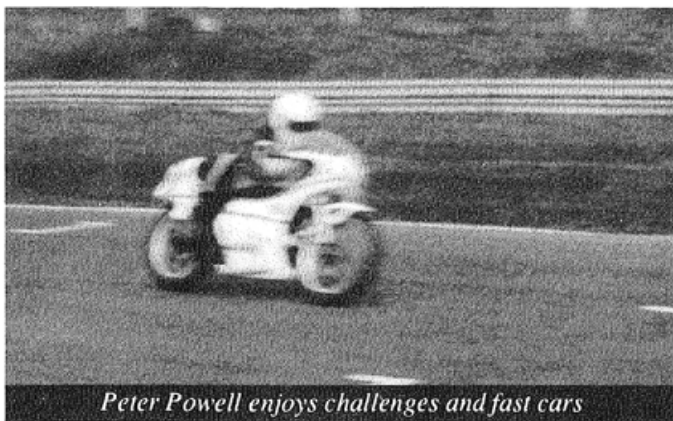
**London Motor Show
High Speed Testing
A "Film Star"**

Suddenly the interest for the Spectre R42 has grown dramatically. New dealers, customers, magazines and television want to know more about the new challenger on the super sportscar market.

Since the previous Newsletter, we have been working hard with a quality program ensuring all cars produced in the factory have the same level of quality and performance. To achieve this we have been looking to what our competitors are offering so that we know our position on the market.

Best Performance Package

It is clear that the Spectre R42 package is one of the best regarding value for money in both performance and handling. There are also clear differences in that we have designed the Spectre R42 to be a drivers machine in comparison to other Super Sportscar manufacturers who seem to be more concerned with providing luxury electrical items.



Peter Powell enjoys challenges and fast cars

The Production Manager-Peter Powell

Peter Powell previously worked for a leading west country car manufacture as the Production Manager and has vast experience in producing low volume cars. He was also involved in developing and homologating their cars for different markets in Europe.

After 10 years, Peter wanted to use his knowledge and experience to work with more modern designs. We consider ourselves very lucky to have him working in the team. In a very short time, Peter has formed a fantastic production team who happily work hard to achieve the goals of Spectre Supersports Ltd.

Peter is also a former road racing rider in the 250 cc class with many top ten positions.



The Production Team consists of, from left: Jamie Tilsed, Mike Whale, David Arneal, Angela Squires, Spencer Rogers, Brian Street, Darren Bishop. Missing is Russel Sargent Pete Powell and Phil Amos

Hard Work by the production Team

The production team, which I very briefly presented in the first Newsletter, does a wonderful job. In a very short time they have manufactured the Spectre R42 with all the new jigs and drawings that have had to be done at the same time as building the "film star" car. They have worked early mornings, late nights and even weekends to make sure that everything will be ready for the show in October.

High-Speed Testing in Germany

We have been to Germany and done some high-speed testing on the freeways. Since Germany is the only country in Europe where you can drive unrestricted by speed limits, it makes the perfect test track for new cars. After finalizing the suspension set up, the Spectre R42 is incredibly stable and possible to drive at high speed with one hand, although this is not recommended.

In 21/2 months, we have clocked 8,865 test miles with an average fuel consumption of 14.2 l/100km. We consider this quite reasonable if you take into account demonstration drives with full acceleration, traffic jams, and hours and hours of high speed driving between 120 mph and the top speed of 175 mph (280km/h).

These tests have been done with our second demonstrator and any improvements have already gone into production.

Great Interest

Wherever we have stopped, the interest has been enormous and very, very positive. The first question

is always.....

- "What is it ? A new Ferrari? The Jaguar XJ220?"

- No Sir, it is the new Spectre R42!

- ?????? A Spectre?

- Yes, it is a new English Super Sportscar!

- Really!? How much is it?

- £69,950 incl. VAT.

- Really!! Not more?!!!

If you wish to be anonymous, do not buy the Spectre R42 but if you want to own a sportscar which is really enjoyable to drive and at the same time creates a positive reaction from your fellow car drivers, then this is the car for you!

Tested by Autocar

British Autocar which tested the Spectre R42 in August wrote: "The prototype we drove may have been a little rough round the edges, but its promise was clearly evident. The chassis in particular is a corker, endowing the R42 with sharp, neutral handling and huge amounts of grip"

Build Improvements

To achieve a bigger luggage compartment, we have changed the position of the two brake servos. This has resulted in an extra depth of 200 mm and an extra length of 100 mm providing plenty of extra space.

The seats have been made longer at the front to give better support for your legs. We have also upgraded the interior with a better looking walnut material on the dashboard, the centre consol and the gear knob.

New Dealers

Prospective dealerships in Belgium, Germany, Sweden and Switzerland look very promising. They were all very interested in selling the Spectre R42 in their respective areas. Due to this positive response, we will shortly have a wide dealer network.

A Film Star

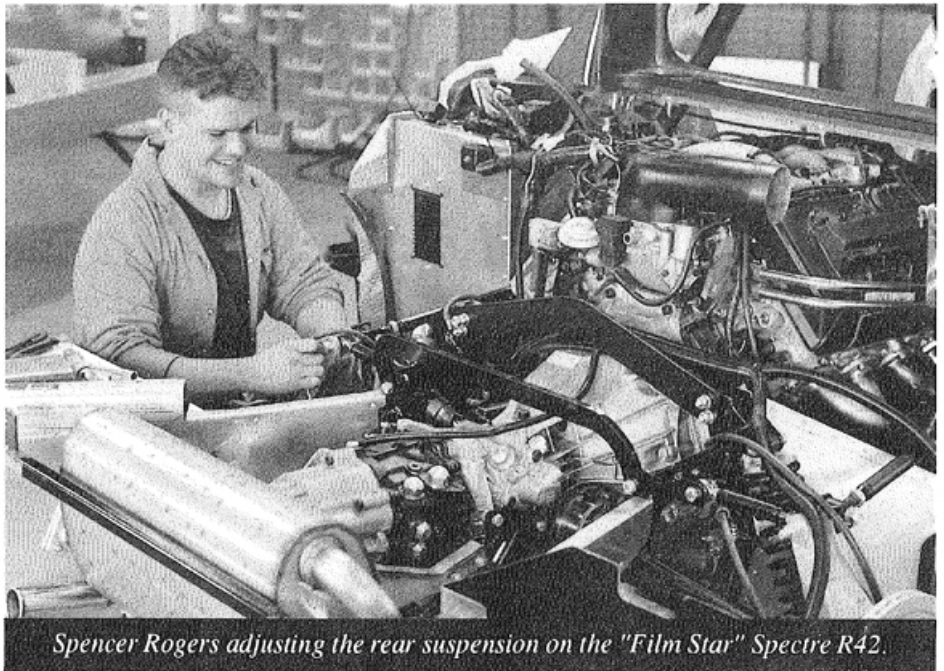
One of the first Spectre R42s to be produced is destined to become a film star! The Spectre R42 will be in a new \$37 million action movie starring Jean-

Claude van Damme and Dolph Lundgren and will be delivered directly after the London Motor Show. The car is of course Spectre blue with grey interior.

The London Motor Show

Very soon, it is time for the biggest event of the year for British car enthusiasts. The London Motor Show! They open their entrance doors on the 18 October at Earls Court for the Press. We have been allotted a good stand between Entrance 1 and Entrance 2.

The Spectre R42 will be launched at the Press Day at 11 o'clock at our large stand. We will display one



Spencer Rogers adjusting the rear suspension on the "Film Star" Spectre R42.

roadgoing and one racing Spectre R42.

On the stand, we will have a small bar where we can offer you a drink.

It will be easy to find us in Earls Court. If you go to Entrance 1, just follow the left aisle and you will soon find us. If you go to Entrance 2, aim a little to the right. We are looking forward to seeing the reactions from the public at the début of the Spectre R42.

Sky Television

Sky television will visit the factory to make a story about our company and the Spectre R42. They will also take some action shots from the Thruxton Race Circuit. Therefore, it is a very good possibility that you will be able to see the Spectre R42 on the Sky television during the Motor Show.

The Spectre Shield

A tricky question has been the design of the front badge. We wanted a shield with a symbol that we

could also use in the centre of the wheels to be really distinctive .

Knowing that Spectre means a ghost, a phantom, the act of appearing or being visible, we then decided to use a mask as our symbol. With the mask in mind we have created a shield that really stands out incorporating the Spectre logo, a mask, a Union Jack and finally the checkered flag. The basic colours are dark blue, silver, white and red.



at Stand C5 to which you will be very welcome. We will be happy to answer any queries and to provide you with further information.

If you want to make an appointment with us at the stand during the show, please ring us at the factory before the show starts. During the show, it is always possible to reach Anders on his mobile tel no. 0046 705 295210.

Opening Times

The doors open daily at 0930. For your information, we have listed the closing times for each day below.

| | | |
|---------------|------|---------------|
| Thurs19 | 1930 | Fleet Preview |
| Fri 20-Sun 22 | 1930 | |
| Mon 23-Fri 27 | 2100 | |
| Sat 28 | 1930 | |
| Sun 29 | 1800 | |



It is not easy to follow the road signs limitations while driving a Spectre R42

Six Speed Gearbox

At the London Motor Show we will launch a six speed gearbox. The six speed gearbox will make the Spectre R42's top speed increase theoretically to just over 200mph (320 km/h). In practice, you need to tune the engine or find a very steep slope. The main purpose of the 6 speed gearbox though is to lower the fuel consumption when operating at lower revs while driving. The six speed gearbox will add £2.200 to the price.

Hope to see you on the Stand

We hope that we will have the opportunity to see you

If you are in the neighbourhood of Poole, do not hesitate to contact us so that we will have the opportunity to show you the factory and to give you a demonstration drive!

Until next time, drive safely!

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September 1996



Derek Bell joins Spectre

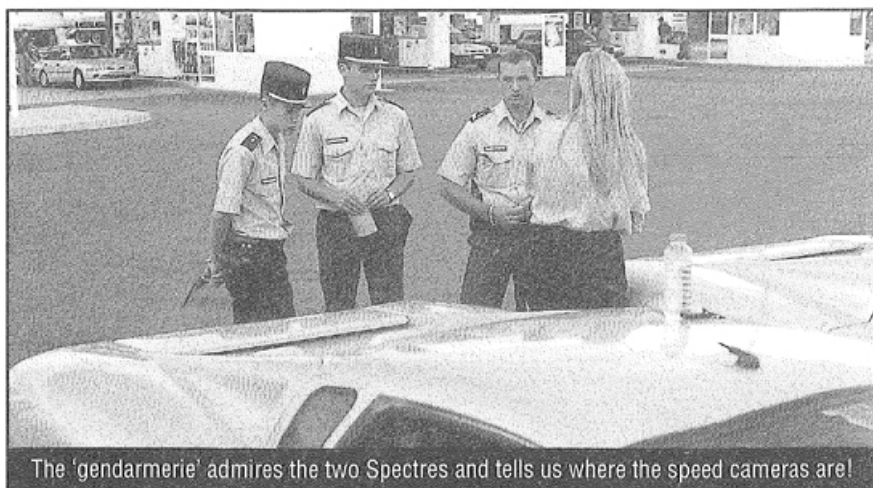
Spectre as a STAR

New Interior

The Birmingham Motor Show

Ferrari Sales Manager Hooked

Stars in Cannes!



The 'gendarmes' admire the two Spectres and tell us where the speed cameras are!

That lone Spectre R42 on a distant highway causes more head-turning than Pamela Andersson driving topless in a Porsche 911 Carrera – a fact well known among us Spectre drivers!

So just imagine the crowd-stopping effect of two aluminium powder-painted Spectre R42's challenging each other on the French motorways. And that's exactly what happened when we took the two 'film stars' down to Cannes for the action film 'RPM'.

A 700 mile Blast-Off to Stardom

We left Poole just in time for the night ferry which dropped us off at Cherbourg, France, in the early hours.

For the average Brit, accustomed to unbearable traffic, the French Autoroutes are absolutely fantastic! Scarcely a car in sight and built for fast distance-driving. Being in a car capable of over 175 mph with next to no body roll, the temptation was too great to resist! The Spectre R42 is utterly stable at high speed and has the true feel of a racing car. Unlike many other supercars, it is not a luxury cruiser in which enjoyment of the journey depends on the type of music you choose to listen to on the CD player. On the contrary the Spectre R42 reintroduces the thrill of driving itself with a responsiveness second to none.

The torque and power of the engine make overtaking manoeuvres ridiculously easy and, at the same time, extremely safe – the less time spent in the outside lane, the better. The high speed handling gives you the confidence that you can drive, totally relaxed, and almost as fast as you like (minding the odd speed limit or two!). The new specially designed AP road-racing brakes bring you down from top speed effortlessly and over a breathtakingly short distance. And then, the electrifying feed-back when you balance the car round long, high-speed corners makes you feel that you are sitting in a true GT-racer. The Spectre R42 is, without a doubt, a truly enthralling car to drive. Forget the radio cassette – the sound of the roaring V8 under full load is better than any music imaginable!

The original plan was to drive the two cars down over a period of two days, taking into account the distance of just over 700 miles. However, we found ourselves in Cannes by late afternoon, both still totally relaxed and surprisingly fresh, having effortlessly negotiated the winding roads through the stunningly beautiful French Alps. The average fuel consumption for each car worked out at 12.5 litres/100km, which must be considered quite reasonable, considering the amount of fast motorway driving involved.

'RPM' Producers Sought Super Sports Car

It will be the action movie of the century and right at the centre of it all are the two Spectre R42's, in the lead roles. I won't ruin it for you by revealing every twist and turn of the

plot, but suffice to say it stars an amazing new fuelless engine, designed by the archetypal mad professor, mounted in a new supersports car which will take the world by storm. And it's not hard to guess which one!

The engine being so powerful and yet so simple, combined with very low production costs, attracts the attention of car manufacturers throughout the world. The consequential impact on the oil industry is immense.

Enter the Greek crook with his 67 oil tankers. Fearful of the collapse of his empire, he plots the destruction of the 'RPM'/Spectre R42, offering a reward of \$5,000,000 to the car thief who manages to steal the exceptionally well-guarded 'RPM'. Naturally, he has his own private team of highly trained thieves. Meanwhile, the real action is beginning to unfold against the background of a 'concours d' elegance' in Cannes, where this same Greek appears in the guise of a quality sports cars collector, with one minor difference – he prefers to steal rather than buy. And, not wishing to soil his hands, he delegates the dirty work to his band of thieves...

As you're probably beginning to see, the film will be jam-packed with action, exclusive sports cars, hair-raising car chases and the usual dose of romance.

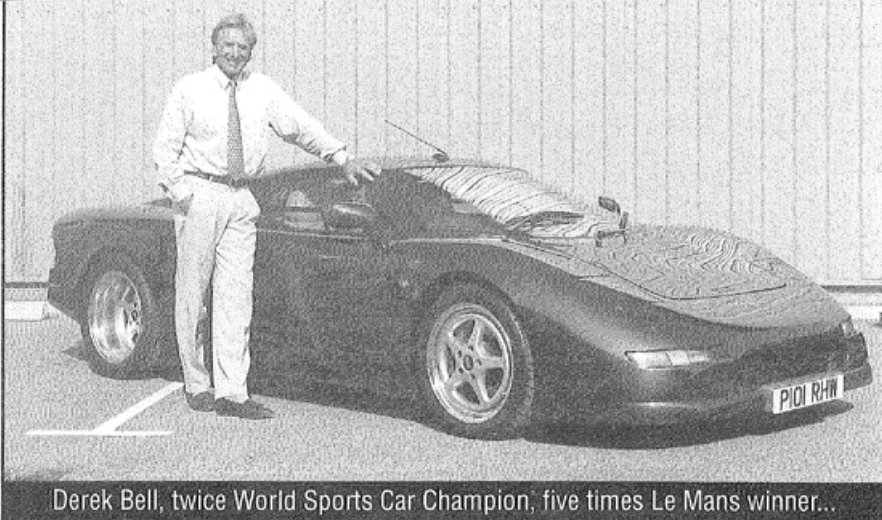
RPM's producer, Thomas Hedman – Europa Pictures Ltd, who chose the Spectre R42 over a number of other highly renowned cars, commented "I chose the Spectre R42 because of its indisputable high tech good looks. It has a certain photogenic quality that will entirely fit the role and make it the perfect star. We will start the shooting shortly and plan to launch the film in Europe in early spring next year".

Gorgeous Girls and He-Men

What better for the Spectre than to be at the centre of all the action? To add spice, there is a very impressive line-up of stars, like elegant Emmanuelle Seigner, raunchy Rosanna Arquette, dashing David Arquette, – the whole enterprise directed by Ian Sharp.

Derek Bell takes on Spectre!

We are delighted to welcome two times World Sports Car Champion and five times Le Mans Winner, Derek Bell, as Chairman of Spectre Supersports Ltd and Spectre Marketing Ltd. Beside his role as Chairman he will be our Test Driver and Technical Adviser. His wealth of experience with sports cars and racing cars, will add enormous impetus to future developments of the Spectre R42.



Derek Bell, twice World Sports Car Champion, five times Le Mans winner...

Derek has worked with us unofficially since Christmas and has played a key rôle in refining still further the road holding and the driving dynamics of the Spectre.

Derek says: "When I first saw the Spectre R42 at the London Motor Show 1995, I couldn't help being attracted by the beautiful lines and the impressive package put together by the Spectre team. When, at Christmas last year, I was asked to test the car I got in it thinking, 'Here we go again, – another one trying to beat Ferrari and Porsche'..."

I have never been so surprised in my whole life!!! The Spectre was more than promising and definitely had a true racing car feel about it."

"Of course, there were lots of bits that could be improved but the basic design was fantastic. After that test drive, it wasn't hard to persuade me to get involved in the development of the Spectre and today, after only nine months, the result must be very worrying for our competitors!"

Refined Interior Boosts Sales!

We have put a great deal of effort into the cockpit, to make it both comfortable and ergonomic. Primarily, since total control is precisely what is demanded of such a high performance car, the steering wheel is positioned as per that of a racing car – close to the body so that you are prepared for any situation without control slipping for a second.

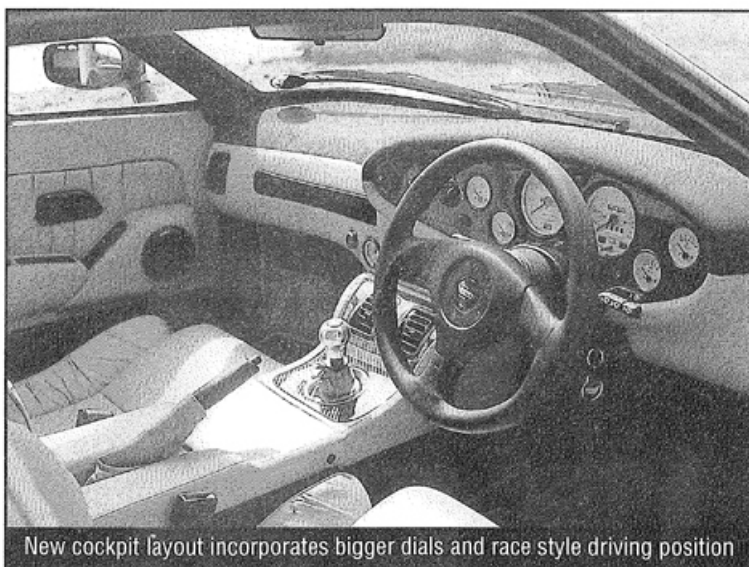
In addition, a detachable steering wheel has been included in our options list. This functions precisely as in Formula 1 cars, giving drivers even smoother access and also acting as an excellent anti-theft device if you take it with you!

What's more, to satisfy your personal taste, you can choose from a wide range of colours for the interior, making every Spectre unique. The top of the dashboard is the only exception, being always in black suede, thus eliminating reflection and so enhancing safety still further.

In addition, we have added an extra option for true race enthusiasts – the choice of carbon fibre instead of a walnut veneer. That, already fitted in

one of the demonstrator R42's, adds still further to the interior's racing image.

Finally, we offer every purchaser the opportunity to visit the factory for a complimentary fitting where we can tailor the pedal position and seat shape to your own requirements, subject to safety regulations.



New cockpit layout incorporates bigger dials and race style driving position

New Factory Required

Due to increasing demand, we are in the favourable situation of having too little space. We have therefore decided to meet demand by increasing our capacity, through a move to a factory, six times the size, in the Poole area. The new factory will easily accommodate our requirements and is pleasantly situated.

The assembly shop for our skilled mechanics will be in the most modern part of the factory and will provide a clean, attractive, efficient working environment. We will shortly be holding an official Factory Launch party where you will have the opportunity to meet the whole Spectre team and have a closer look at our production line. You will also be welcome to accompany one of our highly experienced racing drivers for a spin in the Spectre R42 itself!

For those of you who are thinking of placing an order shortly, we will have a pleasant surprise in store if you take action during the inauguration!

Birmingham Motor Show

October heralds the start of the biggest International Motor Show in Britain, to be held at the Birmingham NEC between 19 and 27 October. Spectre will be strongly represented, with a stand in Hall 5 featuring both the R42 road car and the GT2 race car. Bar refreshments and snacks will be freely available and we hope very much to see you there, so that we can talk sports cars and, in particular, familiarise you with the many intriguing features of the Spectre R42.

Former Ferrari Sales Manager joins the Team!!



Martin Jones used to Italian prancing horses enjoys the brutal power from the British spooky Spectre

To handle the huge volume of sales enquires received daily, we have taken on Martin Jones as our Sales Manager for the British Isles. A true sports car fanatic, he is captivated by the Spectre R42.

"I've been selling sports and racing cars for more years than I care to remember, but started to find I could do the job standing on my head! The days had all started to merge into one all too familiar routine. From an early age, I'd made it my ambition to drive every sports car in the world and even succeeded in getting my hands behind the wheel of the McLaren F1.

It's broken my heart to see supercars steadily becoming more and more futuristic, more and more expensive, and more and more out of the reach of normal sports car drivers. Then one fine day I was called up by Anders Hildebrand from Spectre, who asked me how I'd like to drive the new Spectre R42. My previous experience of supercars was wiped out by the Spectre R42. Stunning looks, fantastic

driving position, superior performance and exclusivity of production are ingeniously combined with the reliable, newly developed, low-maintenance 32-valve aluminium Ford Mustang Cobra V8, all at that unbelievable price. I was hooked and, literally within hours, found myself working at the heart of this bright enthusiastic organisation. I'm stunned by the response we're getting, and take tremendous pleasure in meeting our enthused customers, who simply delight in this new Spectre R42 dimension of sports car driving. Their exhilaration after each test drive is a joy to behold".

Martin, who was responsible for the sales of Ferraris and TVR's at Nigel Mansell's sports car garage in Blandford, is now busily supplying information to interested customers. We anticipate that he'll have his hands full, in view of the 300-plus prospective UK purchasers hammering at our door for test drives. He's only just beginning to scratch the surface so don't be surprised if it's some weeks before he contacts you!

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Sales enquires: Talk to Martin Jones, Anders Hildebrand or Francesca Law.